



COLOREX™ Orientation Medium

*Isolation and differentiation
of urinary tract pathogens*

Distinct Color for Clear Differentiation

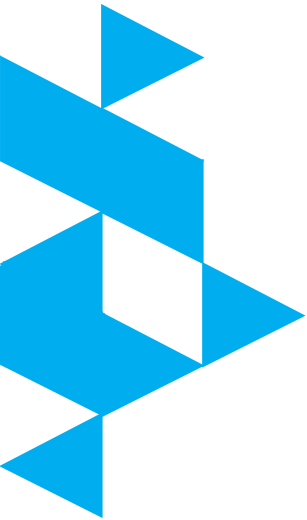
- ▶ Differentiation of common urinary pathogens
- ▶ Semi-quantitative assessment and presumptive identification
- ▶ Easily identify and discard mixed cultures not easily distinguished with traditional media
- ▶ Improved diagnostic efficiency in clinical microbiology laboratories

Why COLOREX™ Orientation?

- ▶ Save time and reduce workload: one plate delivers the same diagnostic information as the combination of Blood and MacConkey Agar.
- ▶ Easy identification of *Escherichia coli* (specificity 99.3%), proceed directly from plate to Antibiotic Susceptibility Testing.
- ▶ Increased efficiency of triage and workflow optimization

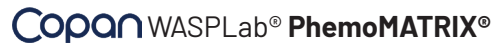
Unique Performance Specifications?

- ▶ Ready to use plates manufactured with the original CHROMagar™ powder base.
- ▶ Supports clear identification after 18-24 hours of aerobic incubation at 35-37 °C.



Optimized for manual & automated workflows

Compatible with leading laboratory automation systems:



Has received 510 (k) FDA Clearance for use with the following media:

- ▶ Blood-based agar
- ▶ Chocolate agar
- ▶ MacConkey agar
- ▶ CHROMagar™ Orientation Medium

AnalytiChem plates have been validated and run successfully on both platforms in the U.S.

Reference	Description	Units/Pack	Instrumentation
CHRP0016	COLOREX™ Orientation Agar	PK/10	COPAN WASPLab®
CHRP0038	COLOREX™ Orientation Agar	PK/10	BD Kiestra™

E.coli – dark pink to reddish

Candida albicans – colorless

S. saprophyticus – pink, opaque, small

Enterococcus – turquoise blue

Proteus – brown halo

Klebsiella Enterobacter Serratia – metallic blue

